

## **Overview**



CHALLENGE

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## What is AFWERX Challenge?

AFWERX Challenge is an expanded market research program that matches solutions to DAF prioritized problems

Solutions come from individuals, startups, small businesses, large enterprises, academia, and research labs

Utilizes design thinking workshops, crowdsourced ideas, collaborative events and showcases, flexible contracting pathways





## **Challenge Process**











SHOWCASE



CONTRACT

## **Discovery**

#### ~ Weeks 1-4

- Conduct introductory discussions with the Sponsor Team
- Perform background research
- Facilitate a Scoping Workshop to define key elements for the Challenge Definition Workshop:
  - Purpose
- Preparation
- Principles
- Place
- Product
- Participants

- Process

## **Challenge Definition**

~ Weeks 5-11

- Conduct outreach over 4-6 weeks to solicit participation by SMEs from industry, academia and government in the CDW
- 5. Design and facilitate a two-day, face-to-face, collaborative workshop to define the challenge, including:
  - Opportunity/Problem Definition
  - Solution Component Identification
  - Open Innovation Challenge **Specifics**









SHOWCASE





## **Open Innovation Challenge**

## **Demo & Showcase**

~ Weeks 12-20

- Design and launch a Crowdsourcing Campaign using design elements from the CDW
- Conduct advertising and marketing across multiple channels to attract top private sector and academia submitters
- 8. Evaluate and select submissions to advance to Showcase Event
- Communicate to selected solution providers

- ~ Weeks 21-25
- Conduct individual pitch meetings to 10. enable deeper demonstration of potential solutions to military customers.
- 11. Plan and facilitate a 1-2 day Showcase Event, open to the public, to bring together selected solution providers and potential military customers to discover, discuss and iterate thinking regarding potential uses of their solutions







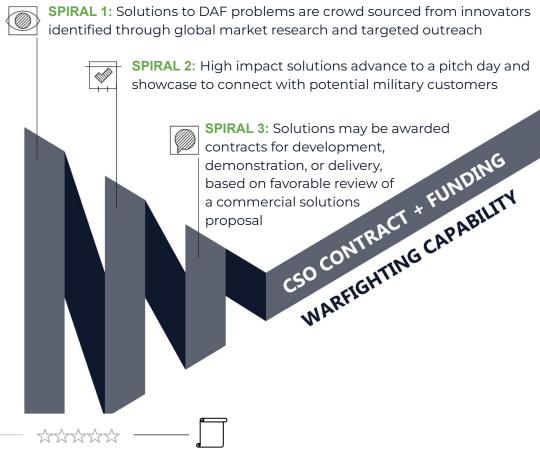


SHOWCASE



#### **Contract**

- Commercial Solutions
   Opening (CSO) solicitation
   vehicle
- All teams invited to Showcase Event are eligible for a contract award
- The CSO can be used by anyone in the DoD to bring innovative and commercial solutions to Air Force end-users and acquisition professionals.













#### **Past**



CHALLENGE

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#### AFWERX CHALLENGE - WHAT WE HAVE ACCOMPLISHED FY18 - FY23

#### **COLLABORATION**

49 CHALLENGES

31 showcases

with

21,286+

members

7,600+
solutions
submitted

46 workshops



**3,600+** attendees

of submissions are from companies who have never worked with the government before

**ADVANCEMENT** 

75 MILLION AWARDED

for prototyping and marketing research

12

weeks average from submission to prototyping contract **Follow-on Contracts** 

122













I am amazed at how quickly we were able to achieve a government contract to work with the Air Force. The AFWERX Vegas team have been relentless in supporting our company with additional opportunities to connect with both industry customers and internal government customers.

MICHAEL ROZIN

Rozin Security



## BASE OF THE FUTURE CHALLENGE



#### 1,600+ SOLUTIONS, \$15M Awarded

The Base of the Future initiative was comprised of six challenges:

- Leveraging technology for operational effectiveness
- Increasing installation resiliency by creating stronger infrastructure and the ability to bounce back quickly
- Improving base security and defense while increasing efficiency and effectiveness;
- Improving the wellbeing of Airmen and their families
- Creating a culture of innovation to allow the free sharing of ideas on base and increasing the speed of technology adoption
- Reverse engineering legacy parts with the latest additive and agile manufacturing technologies

More than 1,600 solutions were submitted across these six challenges. Following evaluation, 374 teams were selected for showcase and 92 were advanced as finalists..

# FITURE

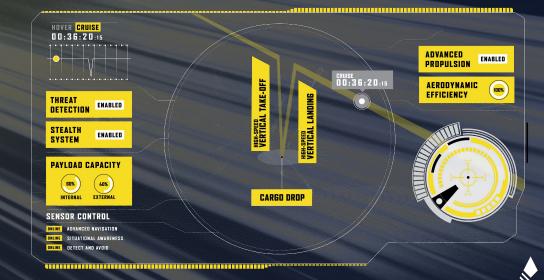




HIGH-SPEED
VERTICAL TAKE-OFF
AND LANDING
CONCEPT CHALLENGE

#### 200+ SOLUTIONS, 11 ON CONTRACT

This challenge was aimed at advancing solutions to help the U.S. Air Force and U.S. Special Operations Command achieve optimal agility in contested, resource-constrained, and runway-independent settings. The challenge yielded over 200 solutions from industry, academia and government innovators. The most promising solutions were showcased at the Showcase Event, where subject matter experts selected 11 to move forward toward market research contracts.





### **Planned**

ACE Common Support Equipment Overview Power Generation for UAVs Challenge Process **Expedient Basing** Tactically Responsive Space **Past Aerial Refueling Planned** Enterprise Test Vehicle **Getting Involved** Super Goggles

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## **Current Challenge Topics**

ACE Common Support Equipment

Discovery Workshop Campaign Showcase Contract

- Sponsored by AFRL/RS (TCO)
- Highly mobile, multi-capable, resilient, and sustainable suite of common aviation support equipment for the flightline in support of Agile Combat Employment (ACE)
- Affordable Power Generation for UAVs:

Discovery Workshop Campaign Showcase Contract

- Sponsored by AFRL/RQ
- New methods for electrical power generation systems targeting Class V UAVs while maintaining/improving a healthy supplier base
- Expedient Basing (5 topics):

- Discovery Workshop Campaign Showcase Contract
- Sponsored by AFCEC, PACAF, USAFE
- Deployed solutions for water, power, facilities, housing, food, runways to quickly create power projection



## **Current Challenge Topics Continued**

#### • Tactically Responsive Space

Discovery Workshop Campaign Showcase Contract

- Sponsored by SpaceWERX, Space Systems Command
- Rapid establishment of technologies in orbit, rapid reconstitution of disabled assets, rapid deployment of new constellations, and obscuring launch activities from adversaries
- Launched as Direct-to-Phase-2 SBIR topic

#### Aerial Refueling

Discovery Workshop Campaign Showcase Contract

- $\circ$  Sponsored by AFRL/RS (TCO)
- Modernize air-to-air fuel transfer systems for small and agile tactical tankers to optimize missions in contested airspace, provide flexibility for a broader range of aircraft, and reduce manufacturing costs

## **Current Challenge Topics Continued**

#### Digital Spaceport of the Future

Discovery Workshop Campaign Showcase Contract

- Sponsored by SpaceWERX, Space Systems Command
- Generate cutting-edge ideas and state-of-the-art capabilities that will advance USSF'S digital transformation, hardware modernization, and operational enhancement of current and future spaceports.
- SBIR topic planned to launch in January; currently will not be going through the CSO path

#### Alternative/Augmented PNT



- Sponsored by SpaceWERX, Space Systems Command
- Explore the "art of the possible" for alternative technologies and techniques to enhance, complement, and augment current PNT capabilities to increase resilience for USSF, DoD, US Civil/Interagency, and US Allied users worldwide. Our Vision: Reliable PNT from any source, anywhere, all the time.
- SBIR topic planned to launch in January; currently will not be going through the CSO path

## **Current Challenge Topics Continued**

#### Enterprise Test Vehicle

 ▶ Discovery
 ➤ Workshop
 ➤ Campaign
 ➤ Showcase
 ➤ Contract

- Sponsored by AFLCMC/EB (Armament Directorate)
- Government design sprint plus Challenge for design of modular, open architecture test vehicle, serving as baseline for future low-cost cruise missiles

#### Super Goggles

 Discovery
 Workshop
 Campaign
 Showcase
 Contract

- Multi-MAJCOM topic, led by ACC
- Advanced AR/VR goggles for pilot training

## Integration, Support, Alignment

#### Integration with AFWERX

- CSO is a path for med/large company funding
- Connect to SBIR specific topic: timeline, evaluations
- Connect to Spark campaigns

#### Support to DAF

- Strategic partnering with USAF, USSF, AFRL
- Minimum 1 MAJCOM Innovation group topic per year

#### Alignment

- Align most or all Challenge topics to Ols
- Align to Air Force Futures where possible

## **Getting Involved**



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## **Benefits for Challenge Submitters**

#### Simple submission

- Streamlined, 7 question web form plus up to 5 page attachment
- Spiral structure where level of effort increases only after idea moves forward
- Concise Challenge Statement

#### Collaboration

- Submitted ideas are viewable by others on crowd-sourced platform
  - IP-sensitive information can be submitted through private attachment
- Collider events: webinars, workshops, showcase

#### Military understanding

- Chance to interface with government and military through workshops, webinars
- Challenge statements are approachable with limited military expertise
- Stay in-the-know about the AFWERX ecosystem

## **How to Participate**

- Challenge Definition Workshops
  - Create an account on AFWERXChallenge.com
  - Keep an eye out on AFWERX Social Media
- Evaluate submissions
  - View open Challenges on AFWERXChallenge.com
  - View submitted solutions
  - Attend webinars
  - Submit your idea!







## CHALLENGE

## **AN INNOVATION ECOSYSTEM**

TO SOLVE DEPARTMENT OF THE AIR FORCE PROBLEMS

As the Department of the Air Force's innovation arm, AFWERX is the right place to go for solutions to complex problems. **AFWERX Challenge** is our proven open crowdsourcing program that casts a wide net for industry and academic innovators to apply their latest technologies and solutions to government problems and accelerate the path from idea to deployed solution.