



AFWERX TRACK @ SXSW Capital Factory House

Schedule is subject to change. All sessions are on the 8th Floor of the Capital Factory House, unless otherwise noted. Times are local Central Standard Time

Address:

Capital Factory | 8th Floor

Omni Austin Hotel Downtown | 701 Brazos St., Austin, TX 78701

FRIDAY, MARCH 8

9:00 – 9:30 am

Fireside Chat: “Cyber Talent in the Era of Great Power Competition”

- Brig Gen Richard A. Erredge: Mobilization Assistant to the Assistant Secretary of the Air Force for Manpower and Reserve Affairs
- Ms. Tracy King: Director of Manpower, Personnel, and Talent Management for the 67th Cyberspace Wing at JBSA-Lackland

9:30 – 10:15 am

Panel: “Spark OI-7 Collider Kickoff”

- Mr. Lowell Usrey: AFWERX Spark Branch Chief
- Col Jonathon Byrnes: Strategy and Innovation Division Chief, Air Force Installation and Mission Support Center
- Mr. Chris Ruwaldt: Strategic Logistics Lead, Air Force Life Cycle Management Center/Enterprise Integration Branch
- Mr. James Foutz (moderator): AFWERX Spark Collider Lead



9:30 – 10:30 am

DoD Panel: “Next Gen Defense”

Capital Factory - 1st Floor, Voltron

- Panelist, Dr. Victoria Coleman: Chief Scientific Adviser to the Secretary of the Air Force, Air Force Chief of Staff, and Chief of Space Operations

10:15 – 11:00 am

Keynote: “Great Power Competition & Operational Imperatives, with Dr. Tim Grayson”

- Dr. Tim Grayson: Special Assistant to the Secretary of the Air Force for Mission Centered Analysis and Operational Imperatives

11:00 - 12:00 pm

Panel: “OI-1 Space: Breaking Business Models for Breakaway Innovation”

- Mr. Arthur Grijalva: SpaceWERX Director
- Dr. Tim Grayson: Special Assistant to the Secretary of the Air Force for Mission Centered Analysis and Operational Imperatives
- Mr. Jared Evans: Director of Transition Acceleration Program - Office of Strategic Capital
- Mr. Vinny Pande (moderator): Materiel Leader, SpaceWERX Ventures

12:00 – 12:45 pm

Keynote: “Chasing Innovation: Lessons Learned, with Col Elliott Leigh”

- Col Elliott Leigh: AFWERX Director and Chief Commercialization Officer for the Department of the Air Force



12:45 - 1:30 pm

Panel: "So you want to win a STRATFI?"

- Mr. Daniel Carroll: AFVentures Division Director
- Ms. Melissa Garmoe: SpaceWERX, Acquisition Program Manager
- Mr. Chase Eiserman: AFVentures Chief of Industry Development
- Col Martin Salinas (moderator): AFWERX Spark Division Chief

1:30 – 2:30 pm

Keynote: "AI/Autonomy with Dr. Victoria Coleman + Panel"

- Dr. Victoria Coleman: Chief Scientific Adviser to the Secretary of the Air Force, Air Force Chief of Staff, and Chief of Space Operations
- Maj Victor Lopez: AFWERX Chief, Autonomy Operations
- Mr. Donald Gansburger: AFWERX Prime Software Program Manager
- Ms. Kristina Botelho: AFWERX Contracting Officer
- Mr. Sean Anderson: Defense Innovation Unit Program Manager

2:30 - 3:15 pm

Panel: "SPARK Empowering End Users: Engaging Small Business"

- Col Martin Salinas: AFWERX Spark Division Chief
- Lt Col Rex Ayers
- MSgt Adam Rowland
- SSgt Matthew Glinski



3:30 - 4:30 pm

Panel: "Defense Innovation: Connecting the Ecosystem"

- Ms. Karen Roth: AFWERX Deputy Director
- Lt Col Jennifer Warren: AFWERX Military Deputy
- Ms. Aditi Kumar: Defense Innovation Unit Deputy Director, Strategy, Policy & National Security Partnerships
- Ms. Casey Perley: Army Applications Laboratory, Army Futures Command, Director
- Ms. Cassie Muffley: National Security Innovation Network, Acting Defense Innovation OnRamp Hub Program Director
- Col Taona Enriquez (moderator): Commander, 66th Air Base Group

4:30 - 5:30 pm

Panel: "Newcomers: Getting Started In Defense with AFWERX"

- Ms. Carissa Grosh: AFVentures Specific Topic Branch Chief
- Mr. Jareth Lamb; Space Ventures Branch Chief
- Mr. James Foutz: AFWERX Spark Collider Lead
- Ms. Cayley Dymond: AFWERX Operations Branch Chief
- Ms. Brittany Sickler: U.S. Small Business Administration, Director of Ecosystem Development, Office of Investment and Innovation

6:00pm

Capital Factory Startup Crawl

Capital Factory – Omni Atrium



SATURDAY, MARCH 9

- 9:00 am – 12:00 pm** AFVentures STRATFI Office Hours
- 10:30am - 11:30am** Panel: “Meet the AFWERX Capital Initiatives Team and AMA”
- 11:00 am – 12:00 pm** DoD Interactive Session: Reverse Pitch - SpaceWERX
Capital Factory – 1st Floor, Voltron
- Panelist, Mr. Arthur Grijalva: SpaceWERX Director
- 12:15 – 1:15 pm** DoD Panel: “Why We're Worth Your Time and Money! Success Stories That Affect Your Daily Lives”
- Panelist, Mr. Chase Eiserman: AFVentures Chief of Industry Development
- 1:00 – 2:00 pm** DoD Panel: “Military Investment Beyond the VC Horizon”
Capital Factory – 1st Floor, Voltron
- Panelist, Dr. Tim Grayson: Special Assistant to the Secretary of the Air Force for Mission Centered Analysis and Operational Imperatives
- 2:00 – 5:00 pm** AFVentures STRATFI Office Hours
- 2:00 – 6:00 pm** DoD SXSW Office Hours
- 2:30 – 3:30 pm** DoD Panel: Venture Capitalist DoD Innovation
- Panelist, Mr. Luke Walter: Capital Initiatives Division Chief



SUNDAY, MARCH 10

9:00 am – 1:00 pm

AFVentures STRATFI Office Hours

9:00 – 10:30 am

DoD Panel: “Ask Me Anything: Evaluator and Technical Point of Contact Panel - Key to a Successful Proposal”

- Panelist, Mr. Allen Franke: AFVentures Program Manager

10:30 am – 12:00 pm

DoD Panel: “Innovation Accelerators Navigating DoD Programs to Transition & Production Advancement”

- Panelist, Mr. Arthur Grijalva: SpaceWERX Director
- Mr. Daniel Carroll: AFVentures Division Director

11:00 am – 12:00 pm

DoD Interactive Session: Reverse Pitch - Capital Initiatives

- Panelist, Mr. Luke Walter: Capital Initiatives Division Chief

FRIDAY, MARCH 15

10:00 – 11:00 am

SXSW Conference Transportation Track, Panel: [“Advanced Air Mobility Now and Then”](#)

Hilton Downtown Austin - Salon G

500 E 4th St, Austin, TX 78701

- Moderator, Dyan Gibbens: AFWERX Strategic Advisor
- Panelist, Lt Col John Tekell: Agility Prime Branch Chief